



Casterbridge

CONCERT TOURS

"The professionalism, support, and attention to detail shown by the entire Casterbridge staff made our performance tour a once-in-lifetime experience."

D.A., NY

Music Director Incentives



The Best Rewards Program in Group Travel

Program Leaders should be rewarded for their efforts in forming a group and for working with Casterbridge as their travel partner.

- 1 **EARLY BOOKING BONUSES** – Book your tour well in advance by designated dates and you can earn up to \$1,200, depending on your group size and time of booking.
- 2 **INSPECTION TRIPS & WEEKEND GETAWAYS** – Book by March 31st in the preceding year can qualify for a weekend in the Shenandoah Valley and a pre-tour inspection trip or Southern England getaway
- 3 **LOYALTY AND REFERRAL BONUSES** – We have rewards for repeat clients; group leaders who have travelled with another tour operator; and for referrals from other teachers.
- 4 **FREQUENT LEADER PROGRAM** – Travel with Casterbridge for 3-out-of-5 years, and you can redeem your points for more free travel to Europe or South America!

Book early each year and become a regular Casterbridge program leader to benefit from all of the above!

Our Diamond Incentive

Get the Very Best and
Be Ahead of the Rest

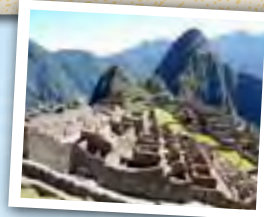
Book by March
31st and Get
Three Trips for
the Price of None!



Three Free Trips Plus All Other Cash Bonuses!

**Register 20 participants for your group tour by
March 31st of the preceding year to qualify for:**

1. A Pre-Tour Inspection Trip or a weekend in southern England if group size is 30 participants or more by September 30th
2. A weekend getaway in Virginia's scenic Shenandoah valley
3. Diamond cash bonus and a free place on your group's trip



Further Leader Rewards

Earn Up to \$2,200
When Booking
Early and Being a
Repeat Leader

Early Booking and Loyalty Bonuses

Early Booking Bonus

Early booking allows us to reserve the best hotels, most convenient flights, and most sought-after guides for your group. Simply provide 10 deposits by the following dates **in the year prior to your tour** to be eligible for these cash rewards.



Full Paying Participants

| | | | | |
|-----------------------------------|---------------|----------------|----------------|----------------|
| DIAMOND BONUS March 31 | 40+ \$1200 | 30-39 \$900 | 20-29 \$600 | 10-19 \$300 |
| PLATINUM BONUS April 30 | 40+ \$1200 | 30-39 \$900 | 20-29 \$600 | 10-19 \$300 |
| GOLD BONUS June 15 | 40+ \$1000 | 30-39 \$750 | 20-29 \$500 | 10-19 \$250 |
| SILVER BONUS August 31 | 40+ \$800 | 30-39 \$600 | 20-29 \$400 | 10-19 \$200 |
| BRONZE BONUS October 15 | 40+ \$600 | 30-39 \$450 | 20-29 \$300 | 10-19 \$150 |

Loyalty and Referral Bonuses

Full Paying Participants

| | | | | |
|--|---------------|----------------|----------------|----------------|
| REPEAT for Previous Clients | 40+ \$1000 | 30-39 \$750 | 20-29 \$500 | 10-19 \$250 |
| EXPERIENCE for Previous Leaders | 40+ \$500 | 30-39 \$375 | 20-29 \$250 | 10-19 \$125 |
| REFERRAL Recommend New Clients | 40+ \$500 | 30-39 \$375 | 20-29 \$250 | 10-19 \$125 |

Referral Bonus

Refer a Group and you will receive a stipends based on the number of full-paying participants who travel on the tour at the end of the process

Ongoing Leader Benefits

Additional Free Trips and Discounts

"I cannot say enough about how perfect it was. I am proclaiming Casterbridge as the only way to go!!!!!"

I.M., Georgia

Pre-Tour Inspection Trip

To allow music directors the opportunity to inspect quality venues and hotels before the performing tour, we are pleased to offer a **Pre-Tour Inspection Trip**. Simply register at least 20 participants by **March 31st** in the year prior to your tour and increase the group size to 30 by September 30th.

The number of trips will depend on your anticipated group size.

| | | | |
|---------------|----------------|----------------|----------------|
| 30-59 | 60-89 | 90-119 | 120+ |
| 1 trip | 2 trips | 3 trips | 4 trips |

For directors who do not choose to take an inspection trip, we offer a **weekend getaway to southern England**, including airfare, transfers, and 3-nights in a cottage in Sherborne, England.

Frequent Leader Bonus Points

For regular Casterbridge Concert Tours clients, we offer even more free travel! To qualify, travel with us 3-out-of-5-years (every other year). You will earn 1-3 points for each full paying participant:

| | | | |
|---------------------|---------------------|---------------------|---------------------|
| \$1000+ tour | \$2000+ tour | \$3000+ tour | \$4000+ tour |
| 1 point | 2 points | 3 points | 4 points |

You can redeem your points for free flights and/or trips

- 150 points:** One flight to a European or South American capital city
- 250 points:** Add a one-week hotel stay
- 300 points:** Two flights to a European or South American capital city
- 400 points:** Add a one-week hotel stay for two

Courtesy and Faculty Discounts

We offer three **Courtesy Discounts** for spouses or children of program leaders. Three discounts of 20%, 15%, or 10% may be applied.

We also offer up to 3 **Faculty Discounts** of 15% each. Please note, discounted participants will not count towards your final group size.

Professional Development Points

All program leaders with Casterbridge Tours are eligible for Professional Development Points. By taking an international program with Casterbridge, you will receive up to 35 points, 35 hours, or 3.5 CEU's toward your professional development.



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Accredited Agent